

Required information: Payments to select entities

This section provides more detailed information required by superannuation law for payments relating to:

- promotion, marketing and sponsorship
- political donations
- industrial body payments
- related party payments.

Please note: The way we display expenditure is defined by superannuation law. This means some of our spending falls into multiple categories and the same expenditure may be shown in more than one section. As a result, the detailed amounts within each category (and aggregate amounts on the short form expenditure summary) should not be read as representing entirely separate and distinct expenditures.

Promotion, marketing, and sponsorship

Why does HESTA advertise?

HESTA invests in advertising to build brand awareness to enable member growth. We believe member growth is critical in providing benefits of scale that can help us deliver the best possible retirement outcomes for our members. It's our view that growing the fund can help us:

- keep our operating costs lower for members
- improve our ability to attract quality investment opportunities
- expand our range of products and services
- focus on further improving members' experiences with us.

We've shown below entities to whom a payment was made in FY23, for the purpose of promotion, marketing or sponsorship (under commercial terms), such as;

- design, production and distribution of Fund promotional materials
- advertising and media costs
- costs to support fund events and awards hosted by HESTA
- sponsorship arrangements.

This includes, where required, payments made in previous financial years and expected future payments for the relevant contract term.

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Ability Options	< 1	455
Aboriginal Health Council Of WA	< 1	5,500
ACT Council of Social Service	1	2,727
Adobe Systems Software Ireland Ltd	< 1*	749,161
Aged And Community Care Providers Association	1	73,855
AKQA Pty Ltd	< 1*	1,351,723
Alfred Health	< 1	5,000
Allora Gardens Nursery	< 1	556
Anglicare Australia	3	60,486
Anglicare Southern Queensland	< 1	5,000
ARK MEDIA PTY LTD	< 1	2,800
Audio Visual Dynamics	< 1*	14,557
Australasian College of Health Service Management	3	57,000
Australasian College of Health Service Management	< 1*	20,756
Australasian College of Health Service Management	1*	21,545
Australia Post	< 1	26,875
Australian Administration Services Pty Ltd	< 1	21,777
Australian British Chamber Of Commerce	< 1	1,136
Australian Child Care Career Options (Accco) Pty Ltd	1	500
Australian Childcare Alliance Queensland	1	17,500
Australian Childcare Alliance Queensland	< 1	51,810
Australian Childcare Alliance Victoria	< 1	15,000
Australian College Of Children & Young People's Nurses	< 1	650
Australian College Of Midwives Ltd	1	2,000
Australian College Of Midwives Ltd	3	151,800
Australian College Of Midwives Ltd	< 1	2,000
Australian College Of Neonatal Nurses Inc	< 1	1,364
Australian Council Of Social Service	3	239,570
Australian Institute Of Superannuation Trustees	1	100,795
Australian Nursing & Midwifery Federation	3	172,000
Australian Nursing & Midwifery Federation	< 1	2,000
Australian Nursing & Midwifery Federation (Victorian Branch)	1	136,364
Australian Nursing And Midwifery Federation ACT Branch	1	4,545
Australian Nursing Federation NT Branch	1	5,909
Australian Physiotherapy Association	3	165,282
Australian Physiotherapy Association	3	41,320
Australian Private Hospitals Association	3	520,267
Australian Red Cross Society	< 1	1,818
Australian Services Union - National Office	1	29,091
Australian Services Union SA & NT Branch	1	4,545
Australian Services Union Western Australian Branch	1	4,545
Avane	< 1	750
Award Force Pty Ltd	1	16,829

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Baker Records Pty Ltd	< 1*	7,338
Baptcare Ltd	< 1	2,500
Ben Toupein Illustration & Design	< 1	4,200
Berry Street Victoria Inc	< 1	1,500
Best Buds	< 1	1,814
Big Datr Pty Ltd	1	28,000
Biteable Pty Ltd	< 1*	834
Blanco Horner Pty Ltd trading as Sanctuary Adelaide Zoo	< 1	3,948
Blooms on Darby	< 1	473
Boonwurrung Land And Sea Council (Aboriginal Corporation)	< 1	800
Box Hill Institute	3	30,000
Box Hill Institute	< 1	382
Brightwater	< 1	4,545
Brotherhood Of St Laurence	< 1	5,000
Cabrini Health Limited	< 1	3,591
Canva	< 1	163
Carers Association Of Western Australia	< 1	1,000
Catering Project	< 1	480
Catholic Health Australia Limited	3	81,818
CBRE (V) Pty Ltd As Agents For ISPT Pty Ltd	7.5	633,475
Celebrity Speakers Australia Pty Ltd	< 1	3,988
Chant West Pty Ltd	1	26,802
Checkup Australia	1	1,750
Chief Executive Women Limited	3	90,000
Child Australia	< 1*	8,773
Climate Action Network Australia	< 1	15,000
Clinpath Laboratories Pty Ltd	< 1	92
CMS Australasia	< 1*	264,384
Committee For Economic Development Of Australia	1	20,900
Committee For Economic Development Of Australia	< 1*	4,122
Community Based Support Limited	< 1	800
Community Children's Centres SA	1	2,500
Conference Design Pty Ltd	1	6,364
Congress Of Aboriginal & Torres Strait Islander Nurses & Midwives	< 1	6,818
Cope Sensitive Freight	< 1	134
Corrs Chambers Westgarth	< 1*	27,738
Council Of Social Service Of NSW	1	9,091
Crana Plus Incorporated	1	3,000
Creative Visuals	< 1*	22,084
Crowne Plaza Hobart	< 1	11,027
Cunningham Pier Pty Ltd	< 1	5,821
Cupcake Occasion	< 1*	2,392
Cvent Australia Pty Ltd	< 1*	27,877
Darwin Private Hospital	< 1	909

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Deakin University	2	9,000
Deakin University	< 1	500
Deakin University Student Association Inc	< 1	500
Department For Health And Wellbeing	< 1	8,182
Department Of Health NT	< 1	2,182
Department Of Health Of WA	< 1	6,500
Dhawura Ngilan Business and Investor Initiative via National Native Title Council as Secretariat	1	10,000
Disco Creative Pty Ltd	< 1	15,230
Disco Studios Pty Ltd Pre -Product Imaging Pty Ltd	< 1	4,240
Dowd Publications Pty Ltd	< 1	3,000
DPV Health Limited	1	909
Early Childhood Australia	3	167,345
Early Learning Association Australia	1	41,000
Eastern Health	1	4,545
EIS Health Limited	< 1	1,364
Ellikon	< 1*	33,735
Epworth Medical Foundation	< 1	3,400
Establishment Ballroom	< 1	2,109
ET Collective Pty Ltd	< 1	37,587
Evolved Insights Pty Ltd	1	79,362
Expo Event Service	< 1	357
Exponet Pty Ltd	< 1	4,771
Facebook	< 1	15,298
Feros Care	1	2,000
Financial Standard Pty Ltd	< 1	1,114
Fitness Australia Limited	3	75,000
Flickr Inc	< 1	124
Foodbank Western Australia	< 1	250
Forrester Research Australia Pty Ltd	2	155,070
Frasers Kings Park	< 1	3,455
Fresh Stems	< 1	382
G8 Education Limited	< 1	7,000
Geelong Chamber Of Commerce	< 1	2,500
Getty Images	1	9,250
Gold Coast Hospital & Health Service	1	6,000
Government Of Western Australia Department Of Health	< 1	4,000
Griffith University	1	4,000
Grown For Love	< 1	1,480
Growspace Victoria Pty Ltd	< 1	3,915
HammondCare	< 1	5,000
Health Services Union National Office	< 1	15,000
Health Services Union NSW	< 1	9,091
Health Services Union Of Australia Victorian No 2 Branch	1	8,000
Health Services Union Of Western Australian	2	18,182

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Health Services Union Tasmania Branch	1	7,727
Healthcare Financial Management	3	105,000
Healthscope Operations Pty Ltd	1	30,000
Hemmes Trading Pty Ltd	< 1	38,550
Hireup Pty Ltd	< 1	15,000
Hotel Realm	< 1	1,000
I Am Helium Pty Ltd	< 1*	87,194
ICMI Speakers & Entertainers	< 1*	124,249
Illawarra Womens Health Centre	< 1	4,000
Impact Promotional Products	< 1*	180,760
Impressive Communications Unit Trust Kwik Kopy Brisbane	< 1*	1,734
Impressive Platters Pty Ltd	< 1	224
Independence Australia	1	9,591
Independence Australia	< 1	7,250
Industry Super Australia	1	3,500,000
Industry Super Australia	< 1	927,500
Initiative Media Australia Pty Ltd	9	1,089,025
Initiative Media Australia Pty Ltd	< 1*	3,049,180
Interchange Incorporated	< 1	455
Koch & Co.	< 1	529
Kwik Kopy	< 1*	15,961
Leading Age Services Australia	3	49,000
Link Digicom Pty Ltd	< 1	20,758
Linkedin Singapore Pte Ltd	< 1*	68,050
Mainpath Pty Ltd trading as Travel Avenue	< 1*	30,595
Martin Heritage Management Pty Ltd as trustee of Far East Martin Trust	< 1	13,367
Mater Foundation Limited	1	10,000
Medianet Australia Pty Ltd	< 1	16,800
Merewether Surf House Pty Limited	< 1	4,182
Meta Platforms Ireland Limited	< 1	20,537
Metropak Australia	< 1	279
Metropolitan Local Aboriginal Land Council	< 1	611
Monash Health	< 1*	12,000
Monash University	< 1	10,000
Money Magazine	< 1	1,045
Moreton Hire Pty Ltd	< 1	2,925
Mount Lawley Golf Club Inc	< 1	2,671
Mr T's Bakery	< 1	620
Multicap Limited	< 1	7,500
Munch Studios	< 1*	57,227
Myvista	1	1,364
National Disability Services	3	474,545
National Disability Services	< 1*	10,454
National Rural Health Alliance	3	118,818

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
New South Wales Nurses And Midwives Association	1	65,891
North Eastern Community Hospital Inc	< 1	123
NT Council Of Social Service Incorporated	1	4,091
NT Entertainment Solutions Pty Ltd	< 1	2,296
Occupational Therapy Australia	1	4,364
Optimy SA	< 1	6,454
Peakcare Queensland Inc	< 1	1,000
Pee Wee's At The Point	< 1	6,494
Peninsula Health	< 1	5,000
PHD Networks Pty Ltd	3	1,986,525
PHD Networks Pty Ltd	< 1*	2,507,329
Plantscapes Brisbane Pty Ltd	< 1	664
PRI Association	1	17,794
Primary Health Tasmania Limited	< 1	1,500
ProductReview.com.au Pty Ltd	< 1	4,500
Qld Council Of Social Service Inc	< 1	15,000
QT Canberra	< 1	67,551
Quebec Couriers	< 1	234
Queensland Council Of Unions	1	6,032
Queensland Cricketers Club	< 1	13,162
RACV	< 1	4,125
Radio Release Pty Ltd	< 1	2,629
Rainmaker Information	< 1	20,000
Rainmaker Information	1*	52,000
Responsible Investment Association Australasia	1	13,547
Richmond Wellbeing Inc	< 1	1,091
Royal Rehab Foundation	< 1	1,000
Sara S Garden Art	< 1	910
Scaffidi Hugh-Jones	< 1*	98,411
Scaffidi Hugh-Jones	7^	786,364
Sigma	< 1	1,364
Snap Print Solutions	< 1	141
South Australian Council of Social Service	< 1*	9,000
South Eastern Sydney Local Health District	< 1*	636
South Western Sydney Local Health District	1	1,818
South Western Sydney Local Health District	< 1	1,000
Space Audio Visual Pty Ltd Atf The A T Family Trust	< 1	985
Spyder Displays	< 1	2,870
St John Of God Health Care Inc	2	20,000
St Vincent's Health Australia	< 1	2,000
St Vincent's Hospital (Melbourne) Limited	1	5,000
Stamford Grand Adelaide	< 1	54,637
Stamford Plaza Brisbane	< 1	5,155
Starhill Hotel Operator (Perth) Pty Ltd	< 1	17,389

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Story House Management	< 1	2,000
SuperRatings Pty Ltd	1*	113,845
Sydney Local Health District	1	12,000
Sydney Local Health District	< 1*	4,645
Sydney North PHN	< 1	3,000
The Association Of Superannuation Funds Of Australia Limited	1	87,200
The Centre For Workers' Capital Pty Ltd	3	150,236
The Creche And Kindergarten Association Limited	< 1*	8,000
The Display Builders Australasia Pty Ltd	< 1*	132,463
The Health Services Association Of NSW	1	2,727
The Hunter New England and Central Coast Primary Health Network	1	5,000
The Lovebox Project	< 1	200
The Monkeys Pty Ltd	< 1*	648,580
The Monkeys Pty Ltd	1^	240,000
The Royal Melbourne Hospital	1	30,000
The Royal Women's Hospital	1	10,000
The Services Union	2	14,000
The Trustee For Mother's Day Classic Foundation	3	262,500
The Westmead Association	< 1	1,500
Tobacco Free Portfolios	1	10,000
Together Branch Of The ASU	< 1	1,364
Tognini's Catering	< 1	487
Trade Promotions	< 1	467
Trinity P3 Pty Ltd	< 1	21,800
Trustee for Pope Rd Trust trading as Wallies Lollies Pty Ltd	< 1	7,603
Trustees Of Mary Aikenhead Ministries	< 1	3,000
Twisted Pair Productions Pty Ltd	< 1	3,835
UN Women National Committee Australia	< 1	3,582
Unified Incentives Pty Ltd	< 1	2,312
United Workers Union	3	272,727
Uniting Communities Inc	< 1	11,790
UnitingCare Queensland	1	18,182
University Of Canberra	< 1	1,364
University Of Wollongong	1	500
Victorian Alcohol And Drug Association Inc	< 1	2,473
Victorian Council Of Social Service	1	9,091
Volunteering Australia	< 1	3,330
WA Council Of Social Service	< 1	6,000
Wathaurong Glass Ltd	< 1	1,223
Watson Design Pty Ltd	< 1*	73,130
Wesley Mission	< 1	1,018
Western Australian Association For Mental Health	< 1	6,000
Western Chances	< 1	2,500
Western Health Foundation	1	4,644

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Western Kids Health	< 1	606
Westmead Hospital	< 1	600
Women In Super	< 1	1,673
Workplace Express	< 1	327
ZFS Functions Pty Ltd	< 1	26,196
ZXY Management Pty Ltd trading as Pullman Melbourne On The Park	< 1*	59,056

Payments shown exclude GST where applicable

*Multiple arrangements with the same entity

^Ongoing arrangement

Political donations

We're required to tell you about payments and/or gifts for the purpose of political donations in the FY23 to political entities such as:

- registered political parties or candidates
- political campaigners.

Entity name	(\$)
N/A – HESTA does not make political donations.	Nil

Industrial body payments

We've shown below payments made in the FY23 to entities who at the time of receiving the payment, were an organisation(s) defined in the *Fair Work (Registered Organisations) Act 2009*.

The nature of these payments include;

- sponsorship arrangements (under commercial terms)
- Directors' fees paid to an organisation and not the individual.

Entity name	(\$)
Australian Nursing & Midwifery Federation	148,070
Australian Nursing & Midwifery Federation (Victorian Branch)	136,364
Australian Nursing And Midwifery Federation ACT Branch	4,545
Australian Nursing Federation NT Branch	5,909
Australian Services Union - National Office	94,109
Australian Services Union SA & NT Branch	4,545
Australian Services Union Western Australian Branch	4,545
Health Services Union National Office	15,000
Health Services Union NSW	9,091
Health Services Union Of Australia Victorian No 2 Branch	64,150
Health Services Union Of Western Australian	9,091
Health Services Union Tasmania Branch	7,727
New South Wales Nurses and Midwives Association	93,014
The Services Union	7,000
Together Branch of the ASU	1,364
United Workers Union	267,498

Payments shown exclude GST where applicable

Related party payments

We've shown below payments made during the FY23, to the following entities who;

- are a connected entity of HESTA or their associates, or
- have a significant influence from or over HESTA, or
- are an entity whose key management personnel include an executive officer or board member of HESTA, or their associates.

Entity name	(\$)
Aged and Community Care Providers Association	73,855
Australian Council Of Social Service	77,250
Australian Council of Superannuation Investors	456,561
Australian Council Of Trade Unions	500
Australian Institute of Superannuation Trustees	101,001
Australian Investment Council	2,182
Australian Nursing & Midwifery Federation	148,070
Australian Nursing & Midwifery Federation (Victorian Branch)	136,364
Australian Nursing And Midwifery Federation ACT Branch	4,545
Australian Nursing Federation NT Branch	5,909
Australian Private Hospitals Association	173,400
Australian Services Union - National Office	94,109
Australian Services Union SA & NT Branch	4,545
Australian Services Union Western Australian Branch	4,545
Catholic Health Australia Limited	27,273
CBRE (V) Pty Ltd as agents for ISPT Pty Ltd	5,831,222
Dexus Diversified Trust	552,586
Dexus Place Pty Ltd	5,655
Early Childhood Australia	54,292
Frontier Advisors	1,329,344
Fund Executives Association Limited	11,886
Health Services Union National Office	15,000
Health Services Union NSW	9,091
Health Services Union Of Australia Victorian No 2 Branch	64,150
Health Services Union Of Western Australian	9,091
Health Services Union Tasmania Branch	7,727
Industry Fund Services	108,409
Industry Funds Management Pty Ltd	2,509,158
Industry Super Australia	4,427,500

Payments shown exclude GST where applicable

Related party payments (continued)

Entity name	(\$)
International Corporate Governance Network	11,486
Investor Group On Climate Change	21,218
ISPT Pty Ltd	240,000
Leading Age Services Australia	25,000
New South Wales Nurses and Midwives Association	93,014
St Vincent's Health Australia	2,000
St Vincent's Hospital (Melbourne) Limited	5,000
The Association Of Superannuation Funds of Australia Limited	138,265
The Centre for Workers' Capital Pty Ltd	50,072
The Trustee for Mother's Day Classic Foundation	87,500
Trustees of Mary Aikenhead Ministries	3,000
United Workers Union	267,498
Western Health Foundation	4,644

Payments shown exclude GST where applicable

contact us

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