

## Required information: Payments to select entities

This section provides more detailed information required by superannuation law for payments relating to:

- promotion, marketing and sponsorship
- political donations
- industrial body payments
- related party payments.

**Please note:** The way we display expenditure is defined by superannuation law. This means some of our spending falls into multiple categories and the same expenditure may be shown in more than one section. As a result, the detailed amounts within each category (and aggregate amounts on the short form expenditure summary) should not be read as representing entirely separate and distinct expenditures.

### Promotion, marketing, and sponsorship

#### Why does HESTA advertise?

HESTA invests in advertising to build brand awareness to enable member growth. We believe member growth is critical in providing benefits of scale that can help us deliver the best possible retirement outcomes for our members. It's our view that growing the fund can help us:

- keep our operating costs lower for members
- improve our ability to attract quality investment opportunities
- expand our range of products and services
- focus on further improving members' experiences with us.

We've shown below entities to whom a payment was made in FY25, for the purpose of promotion, marketing or sponsorship (under commercial terms), such as;

- design, production and distribution of Fund promotional materials
- advertising and media costs
- costs to support fund events and awards hosted by HESTA
- sponsorship arrangements.

This includes, where required, payments made in previous financial years and expected future payments for the relevant contract term.

## Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Ability Options Ltd	< 1	1,000
Aboriginal Health Council of WA	< 1	2,700
Achieve Australia Limited	< 1	4,545
Aged and Community Care Providers Association	2	400,000
Aged and Community Care Providers Association	< 1*	34,727
AKQA Pty Ltd	< 1*	856,362
Albury Wodonga Health	< 1	1,500
Alfred Health	< 1	10,000
Alzheimer's WA	< 1	3,000
Anglicare Southern Queensland	< 1	5,455
Aquatics and Recreation Victoria Inc	1	5,000
Association of Queensland Nurse Leaders (Inc.)	< 1*	11,970
Austage Melbourne Pty Ltd	< 1	6,418
Australasian College of Health Service Management	1*	36,486
Australasian College of Health Service Management	< 1	3,500
Australia Post	< 1*	1,264
Australian Administration Services Pty Ltd	< 1*	6,604
Australian Childcare Alliance NSW	1	745
Australian Childcare Alliance Queensland	< 1	4,545
Australian College of Midwives Ltd	3	138,000
Australian College of Midwives Ltd	< 1	1,000
Australian College of Nurse Practitioner	3	30,000
Australian College of Nursing Ltd	< 1*	52,000
Australian Council of Social Service	3	239,570
Australian Nursing and Midwifery Federation	3	212,000
Australian Nursing and Midwifery Federation (NT Branch)	1	6,364
Australian Nursing and Midwifery Federation (SA Branch)	1	15,000
Australian Nursing and Midwifery Federation (Tasmania Branch)	< 1	909
Australian Nursing and Midwifery Federation (Victorian Branch)	< 1*	272,727
Australian Nursing and Midwifery Federation ACT Branch	1	4,545
Australian Physiotherapy Association	1.5	57,000
Australian Private Hospitals Association	3	566,282
Australian Services Union	1	70,000
Australian Services Union SA & NT Branch	< 1	3,000
Australian Services Union Western Australian Branch	1	4,545
Award Force Pty Ltd	< 1*	18,554
Baker Records Pty Ltd	< 1*	6,368
Baptist Care Australia Limited	1	13,636
Berry Street Victoria Inc	< 1	5,000
Bethesda Hospital Inc	1	1,091
Big Datr Pty Ltd	1	32,000
Blanco Horner Pty Ltd trading as Sanctuary Adelaide Zoo	< 1*	24,077

Payments shown exclude GST where applicable

\*Multiple arrangements with the same entity

^Ongoing arrangement

### Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Blue Care	< 1	7,500
Bravo Management Pty Ltd ATF Bravo Unit Trust	< 1	6,000
Canstar Pty Limited	1*	75,000
CBRE (V) Pty Ltd as agents for ISPT Pty Ltd	7.5	633,475
Cerebral Palsy League	< 1	8,000
Chant West Pty Ltd	1	30,288
Chant West Pty Ltd	< 1	20,000
Child And Adolescent Health Service	2	4,000
Child Australia	< 1*	5,164
CMS Australasia	< 1*	240,820
Committee For Economic Development of Australia	1	11,500
Committee For Economic Development of Australia	< 1*	1,505
Congress of Aboriginal & Torres Strait Islander Nurses & Midwives	2	18,182
Cope Sensitive Freight	< 1	130
Crana Plus Incorporated	3	9,000
Creative Visuals	< 1*	14,988
Cvent Australia Pty Ltd	1	11,463
Cvent Australia Pty Ltd	< 1*	21,718
Darwin Private Hospital	1	909
Deakin University	3	9,000
Department for Health and Wellbeing	< 1	6,364
Department of Health NT	< 1	2,273
Department of Health of WA	1	8,500
Department of Health of WA	< 1*	16,000
Department of Health Tasmanian Government	< 1	10,455
Disco Creative Pty Ltd	< 1*	15,314
DPG Services Pty Ltd trading as Opal HealthCare	< 1*	40,000
Early Childhood Australia	3	154,812
East Metropolitan Health Service	< 1	750
Eastern Health	1	15,000
Elizabeth Andrews	< 1*	428
Ellikon	< 1*	34,623
EventSphere	< 1	4,545
Exponet Pty Ltd	< 1*	6,660
Fitness Australia Limited	3	75,000
Flare HR Pty Ltd	1	275,000
Frasers Kings Park	< 1*	38,474
Fresh Catering Pty Ltd	< 1*	27,381
G8 Education Limited	< 1	7,500
Getty Images	< 1	8,960
Golden Messenger Pty Ltd trading as Quebec Couriers	< 1*	1,582
Gowrie NSW	< 1	3,636
Health Central Coast Local Health District	< 1	4,500

Payments shown exclude GST where applicable

\*Multiple arrangements with the same entity

^Ongoing arrangement

### Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
Health Services Union - National office	1	25,000
Health Services Union NSW	< 1	9,091
Health Services Union of Australia Vic No 3 Branch	1	7,500
Health Services Union of Australia Victorian No 2 Branch	1	10,000
Health Services Union of Western Australia	2	20,000
Health Services Union Tasmania Branch	1	5,000
Healthcare Financial Management	1	30,000
Healthscope Operations Pty Ltd	< 1	30,000
Hemmes Trading Pty Ltd	< 1*	32,724
Hillstone St Lucia	< 1	5,000
Hireup Pty Ltd	< 1	13,636
Hotel Grand Chancellor	< 1	5,874
Hotel Realm	< 1	14,302
Hunter New England Local Health District	1*	7,500
I Am Helium Pty Ltd	1.5	180,000
I Am Helium Pty Ltd	< 1*	324,780
I Am Helium Pty Ltd	1*	480,000
ICMI Speakers & Entertainers	< 1*	74,322
Illawarra Shoalhaven Local Health District	< 1	909
Impact Promotional Products	< 1*	369,310
Independence Australia	1	4,600
Independence Australia	< 1	5,250
Indigenous Allied Health Australia Ltd	3	10,455
Indigenous Allied Health Australia Ltd	< 1	266
Industry Super Australia	< 1*	1,893,432
Jones Bay Wharf Group Pty Ltd	< 1	18,876
Kwik Kopy Printing Centre Exhibition Street	< 1*	1,614
Linkedin Singapore Pte Ltd	1	53,823
Linkedin Singapore Pte Ltd	< 1*	33,103
Mater Misericordiae Ltd	1	18,182
Medianet Australia Pty Ltd	1	18,525
Melbourne Polytechnic	1	6,500
Mercy Health Foundation	< 1	1,455
Meta Platforms Ireland Limited	< 1*	34,592
Michael Patton	< 1*	36,780
Monash Health	< 1*	6,000
Moran Holdings No 2 Pty Limited	1	1,091
Mowla Pty Ltd trading as Sofitel Melbourne on Collins	< 1*	108,691
Multicap Limited	< 1*	510
Multiple Payee	< 1*	82,829
MYVISTA	1	1,364
National Aboriginal Community	1	3,000

Payments shown exclude GST where applicable

\*Multiple arrangements with the same entity

^Ongoing arrangement

### Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
National Association of Aboriginal and Torres Strait Islander Health Workers and Practitioners Ltd	3	14,000
National Disability Services	3	474,545
National Rural Health Alliance	3	118,818
New South Wales Nurses and Midwives Association	1	68,347
Ngala Community Services	1	1,364
NT Council of Social Service Incorporated	1	4,818
Officeworks	< 1*	999
Only About Children Pty Ltd	< 1	909
Optimy Sa	1	7,479
Palliative Care Tasmania	< 1	1,200
Pee Wee's at the Point	< 1	7,294
PHD Networks Pty Ltd	3	1,986,525
PHD Networks Pty Ltd	< 1*	10,920,025
Prestige Inhome Care	< 1	820
Primary Health Tasmania Limited	1	1,500
Qld Council of Social Service Inc	< 1	15,000
Queensland Council of Unions	< 1	4,500
Queensland Nurses & Midwives' Union	< 1	14,545
RACV	< 1	10,739
Rainmaker Information	1*	37,000
Raintree Art	< 1	7,965
Ramsay Health Care Australia Pty Ltd	1	36,000
Responsible Investment Association Australasia	1	4,213
Responsible Investment Association Australasia	< 1	4,100
Royal Brisbane & Women's Hospital	< 1	6,500
Royal Rehab Foundation	< 1	2,000
Rydges Hotels Ltd	< 1*	12,983
Salt Marketing	< 1*	21,238
Sara's Garden Art	< 1*	19,167
Scaffidi Hugh-Jones	9^	1,004,545
Scaffidi Hugh-Jones	< 1*	196,228
Sheraton Melbourne Hotel	< 1*	9,890
Sofitel Brisbane Central	< 1	65,060
South Australian Council of Social Service	1	9,000
South Eastern Sydney Local Health District	1	7,500
South Western Sydney Local Health District	1	3,636
South Western Sydney Local Health District	< 1	2,000
Southern Cross Care Tas Inc	< 1	500
Sovereign Operations Pty Limited	< 1	65,060
Spruce Australia PL trading as Sheraton Grand Sydney Hyde Park	< 1*	8,580
St John of God Health Care Inc	2	40,000

Payments shown exclude GST where applicable

\*Multiple arrangements with the same entity

^Ongoing arrangement

### Promotion, marketing, and sponsorship (continued)

Entity name	Contract term year(s)	Total payments over contract term (\$)
St Lukes Care	< 1	2,500
St Vincent's Health Australia	1	45,000
St Vincent's Hospital (Melbourne) Limited	< 1	500
STREAT Catering	< 1*	844
SuperEd Pty Ltd	< 1	10,000
SuperRatings Pty Ltd	1*	76,220
SuperRatings Pty Ltd	< 1	21,500
Sydney Local Health District	1	9,091
The Association of Superannuation Funds of Australia Limited	1	112,480
The Centre for Workers' Capital Pty Ltd	3	160,210
The Content Engine Aust Pty Ltd	< 1	44,092
The Display Builders Australasia Pty Ltd	< 1*	96,439
The Health Services Association of NSW	1	2,727
The Hunter New England and Central Coast Primary Health Network	< 1	5,000
The Monkeys Pty Ltd	< 1*	284,012
The Monkeys Pty Ltd	1*	441,000
The Northcott Society	< 1	2,273
The Royal Melbourne Hospital	1	30,000
The Royal Women's Hospital	1	31,382
The Trustee For Holmesglen Foundation	1	5,000
The Trustee for Mother's Day Classic Foundation	3	285,000
The Trustee for Mother's Day Classic Foundation	< 1	689
The Trustee For Success Venture WA Unit Trust	< 1	74,480
The Westmead Association	< 1	1,600
Tobacco Free Portfolios	1	10,000
Unions NSW	< 1	2,091
United Workers Union	3	261,600
Victorian Alcohol and Drug Association Inc	< 1	3,182
Victorian Council of Social Service	1	15,000
Victorian Council of Social Service	< 1	13,636
WA Council of Social Service	< 1	5,000
Women In Super	1	23,550
Women In Super	< 1*	164
YWCA of Canberra	1	7,650
ZFS Functions Pty Ltd	< 1	36,485
ZXY Management Pty Ltd Trading As Pullman Melbourne On The Park	< 1*	68,098

Payments shown exclude GST where applicable

\*Multiple arrangements with the same entity

^Ongoing arrangement

## Political donations

We're required to tell you about payments and/or gifts for the purpose of political donations in the FY25 to political entities such as:

- registered political parties or candidates
- political campaigners.

Entity name	(\$)
N/A – HESTA does not make political donations.	Nil

## Industrial body payments

We've shown below payments made in the FY25 to entities who at the time of receiving the payment, were an organisation(s) defined in the *Fair Work (Registered Organisations) Act 2009*. The nature of these payments include;

- sponsorship arrangements (under commercial terms)
- Directors' fees paid to an organisation and not the individual.

Entity name	(\$)
Australian Nursing and Midwifery Federation	11,000
Australian Nursing and Midwifery Federation ACT Branch	4,545
Australian Nursing and Midwifery Federation NT Branch	6,364
Australian Nursing and Midwifery Federation (SA branch)	15,000
Australian Nursing and Midwifery Federation (Tasmanian Branch)	909
Australian Nursing and Midwifery Federation (Victorian Branch)	204,545
Australian Services Union National Office	113,130
Australian Services Union SA & NT Branch	3,000
Australian Services Union Western Australian Branch	4,545
Finance Sector Union	12,692
Health Services Union	96,887
Health Services Union NSW	9,091
Health Services Union of Australia Vic No 3 Branch	7,500
Health Services Union of Australia Victorian No 2 Branch	10,000
Health Services Union Tasmania Branch	5,000
Health Services Union of Western Australia	10,000
New South Wales Nurses and Midwives' Association	138,312
Queensland Nurses and Midwives' Union	14,545
United Workers Union	130,889

Payments shown exclude GST where applicable



## Related party payments

We've shown below payments made in the FY25, to the following entities who;

- are a connected entity of HESTA or their associates, or
- have a significant influence from or over HESTA, or
- are an entity whose key management personnel include an executive officer or board member of HESTA, or their associates.

Entity name	(\$)
Aged & Community Care Providers Association	186,473
Australian Council of Social Service	82,360
Australian Council of Superannuation Investors Limited	538,104
Australian Nursing and Midwifery Federation	11,000
Australian Nursing and Midwifery Federation (SA Branch)	15,000
Australian Private Hospitals Association	184,120
Australian Services Union	113,130
Australian Services Union SA & NT Branch	3,000
Australian Services Union Western Australian Branch	4,545
CBRE (V) Pty Ltd as agents for ISPT Pty Ltd	7,318,384
Early Childhood Australia	56,723
Finance Sector Union	12,692
Flex by ISPT	655
Frontier Advisors Pty Ltd	1,621,666
Fund Executives Association Limited	16,176
Health Services Union	96,887
Health Services Union of Australia Victorian No 2 Branch	10,000
Health Services Union of Western Australia	10,000
Health Services Union NSW	9,091
Health Services Union of Australia Vic No 3 Branch	7,500
Health Services Union Tasmania Branch	5,000
IFM Investors Pty Ltd	1,469,260
Industry Fund Services	170,122
Industry Super Australia	1,893,432
International Corporate Governance Network	15,180
Investor Group On Climate Change	54,074
RMIT Online Pty Ltd	2,909
RMIT University	4,710
St Vincent's Health Australia	45,000
St Vincent's Hospital (Melbourne) Limited	500
The Centre for Workers' Capital Pty Ltd	7,718
The Trustee for Mother's Day Classic Foundation	93,249
United Workers Union	130,889

Payments shown exclude GST where applicable

## contact us

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